

## FAST FACTS

HEADQUARTERS  
**Miami, FL**

ANNUAL BUDGET  
**\$25 million (FY24)**

LANGUAGE  
**Spanish**

AUDIENCE  
**0.8 million (FY23)**

The Office of Cuba Broadcasting (OCB) oversees Radio and Television Martí, a multimedia hub of news, information, and analysis that provide the people of Cuba with interactive programs seven days a week. Combined with the online platform [martinoticias.com](http://martinoticias.com), the Martí's are a one-of-a-kind service that brings unbiased, objective news and information to all Cubans.



## MISSION

The Office of Cuba Broadcasting's mission is to promote freedom and democracy by providing the people of Cuba with objective news and information programming.

## PROGRAMMING

Cuba has one of the world's most restrictive media environments. The island nation consistently ranks among the "Most Censored Countries" by the Committee to Protect Journalists, while Reporters Without Borders has called it Latin America's worst media freedom violator year after year. It is in this challenging environment that OCB operates the Martí's.

Despite consistent jamming by the Cuban government, OCB reaches audiences on the island through a variety of content distribution solutions. For example, OCB launched a mobile app for Android and iOS devices deploying state-of-

“I’ve experienced very touching moments while visiting different provinces, and people know me not for my blog nor for my Twitter account but because of my presence and my voice on Radio Martí.”

– Yoani Sanchez, Cuban blogger and human rights activist

the-art circumvention tools. Martí content is also shared with media affiliates around the world and throughout Latin America.

The Martí broadcasts cover a wide range of topics, including news, sports and entertainment, with a focus on topics that are generally censored or slanted by the Cuban government.

Martinoticias.com offers in-depth analysis of top Cuban and international news and a section dedicated to highlighting Cuban bloggers. It also provides 24/7 streaming of Radio Martí broadcasts and original audio-visual productions.

### ONGOING COVERAGE OF THE AFTERMATH OF HISTORIC PROTESTS

OCB’s Radio and Television Martí continues to cover the consequences of unprecedented protests that took place on July 11, 2021, and the Cuban government’s oppressive response. The Martí reported on the Cuban civil society’s continued demands for personal freedoms, including free expression, and featured a special section, “Madres del 11J,” comprising a series of audio-visual interviews with the mothers of those detained during and after the July 11 protests, many of whom are teenagers. In July 2022, the network also produced a variety of multiplatform stories and features to mark the one-year anniversary of the largest public protests Cuba has seen in recent decades.

### REACHING UNDERREPRESENTED AUDIENCES

OCB produces daily and weekly radio programming intended for underrepresented audiences inside Cuba. “Abriendo Espacios” explores contemporary women’s issues, including gender-based violence. The weekly program provides a place for women in Cuba to hear others’ experiences, and it shines a light on topics that are not often discussed. Focusing on the needs, interests, and challenges of the LGBTQ community, OCB produces “Arcoiris,” a weekly program focusing on concerns of that underrepresented audience. “Arte Express” is a weekly program reflecting Cuban politics and society. The show features interviews with artists, writers, musicians, and actors who exhibit their work either in exile or from inside Cuba. OCB’s daily program “Café Digital” focuses on new technologies accessible inside Cuba.

